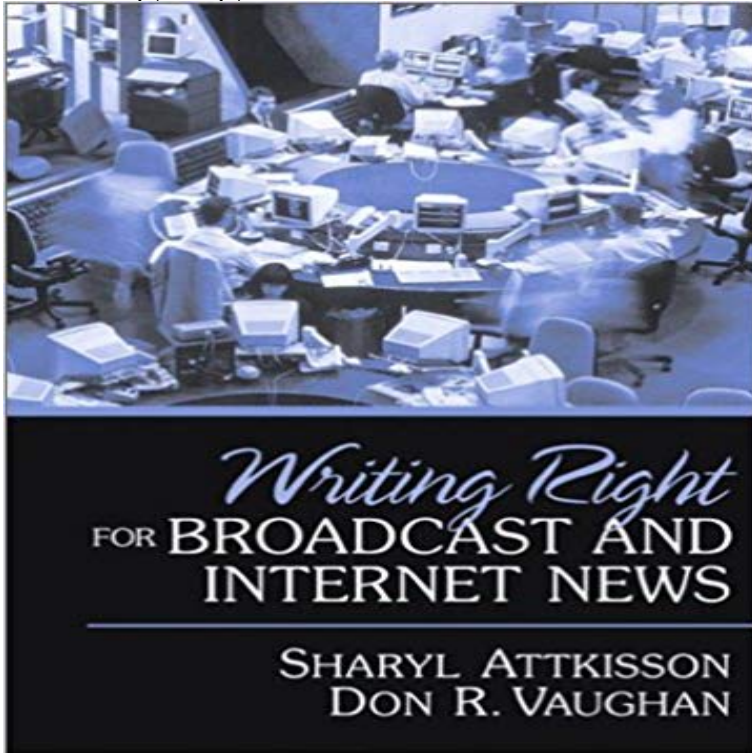


Writing Right for Broadcast and Internet News



This book takes a nuts-and-bolts approach to news writing for radio, television and the Internet, emphasizing the unique, first-hand experiences of the authors. Writing Right for Broadcast and Internet News covers the basics of writing for all three electronic media-television, radio and the Internet-from terminology and how stories should look on the printed page to determining exactly what to write. This book will also show you how to gather news and will get tips for conducting effective interviews and developing your own writing style. For anyone interested in launching a career as a news writer.

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