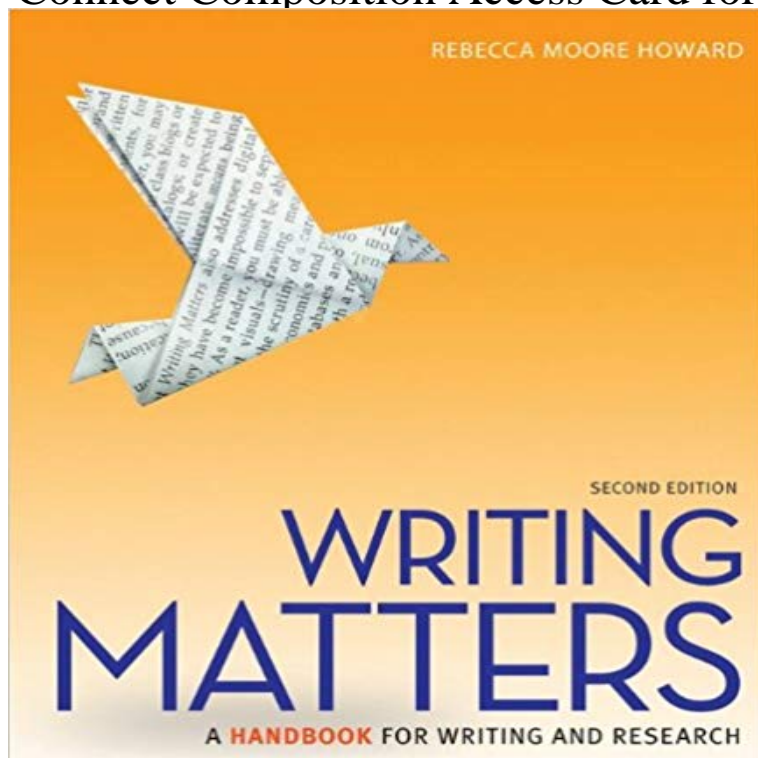


## Connect Composition Access Card for Writing Matters Comprehensive



Powered by Connect Composition, WRITING MATTERS helps students own their ideas and put responsible writing into practice. Through a focus on student responsibilities to other writers, to the topic, to the audience, and to themselves, the program helps students better understand reasoning, researching, documentation, grammar, and style.

WRITING MATTERS eBook. The CONNECT COMPOSITION eBook provides Writing Matters content in a digital format that is accessible from within Connect and Blackboard. In support of the engaged learning experience, students can link directly to activities and assignments within Connect from the eBook. Students can have all the resources from Writing Matters right on their desktops!

NOTE: There are two Connect Composition available for Writing Matters. One for the Comprehensive edition and one for the Tabbed edition. LearnSmart Achieve is the first and only adaptive study experience designed to boost student success by providing individualized learning resources. As students master course content, reports inform instructors on student and class performance. Time management features help students better prioritize their time, improve their course performance, and come to class ready to engage.

Based on metacognitive learning theories, LearnSmart Achieve continually adapts with each interaction, while built-in time management tools keep students on track to ensure they achieve their course goals. LearnSmart Achieve is designed to improve student writing, allow classroom instruction to focus on critical writing processes, and support the goals of writing programs and individual instructors with reports that present data related to progress, achievement, and students who may be at risk. Writing Matters unites research reasoning, documentation, grammar, and style into a cohesive whole,

helping students see the conventions of writing as a framework of responsibilities. The responsibilities writers have -to other writers. Writing Matters clarifies the responsibility writers have to one another whether they are collaborating in an online peer review or drawing on digital and print resources in a research project to treat information fairly and accurately and to craft writing that is fresh and original their own. -to the audience. Writing Matters stresses the importance of using conventions appropriate to the audience, to write clearly, and to provide readers with the information and interpretation they need to make sense of a topic. -to the topic. Writing Matters emphasizes the writers responsibility to explore a topic thoroughly and creatively, to assess sources carefully, and to provide reliable information at a depth that does the topic justice. -to themselves. Writing Matters encourages writers to take their writing seriously and to approach writing tasks as an opportunity to learn about a topic and to expand their scope as writers. Students are more likely to write well when they think of themselves as writers rather than as error-makers. By explaining rules in the context of responsibility, Writing Matters addresses composition students respectfully as mature and capable fellow participants in the research and writing process.

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