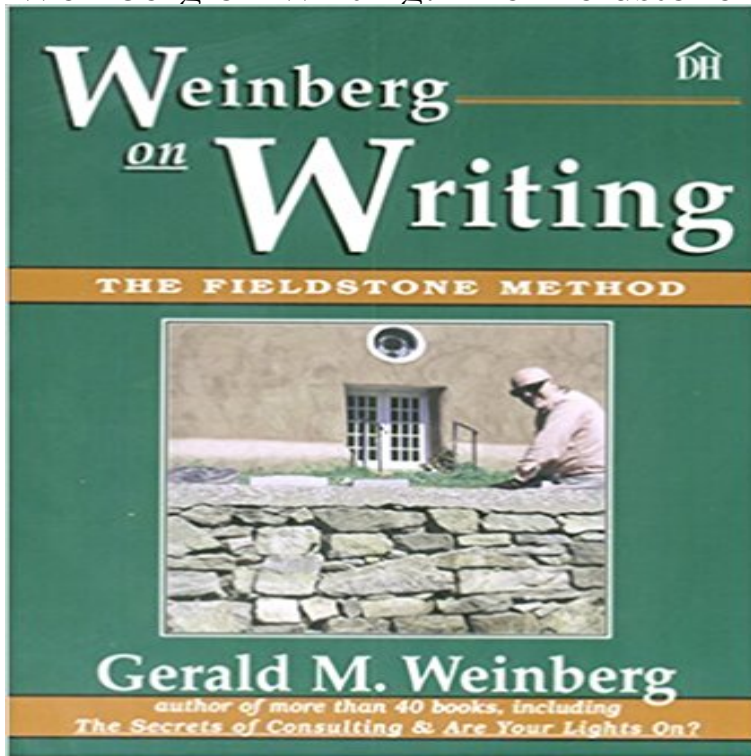


## Weinberg on Writing: The Fieldstone Method



Gerald M. Weinberg -- author of more than forty books and more than 400 articles over a forty-year career -- reveals his secrets for gathering, organizing, and discarding writing ideas. Drawing an analogy to the stone-by-stone method of building fieldstone walls, Weinberg shows writers how to construct fiction and nonfiction manuscripts from key insights, stories, and quotes. The elements, or stones, are collected nonsequentially, over time, and eventually find logical places in larger pieces. The method renders writers block irrelevant and has proved effective for scores of Weinbergs writing class students, who have collectively published more than 100 books. If youve ever wanted to write a book or article -- or need a fresh approach to your writing career -- try what works for Weinberg and gather your best ideas into beautiful stone walls. Gerald M. Weinberg is one of the most influential thinkers in computer science. Weinberg on Writing isnt a computer book, though -- Weinberg describes his life and practices as a writer, enriching the text with more than 40 exercises appropriate for individual or group study. Inducted into the Computer Hall of Fame in its inaugural year (in the same class as Bill Gates), Weinbergs career highlights have included computer programming at IBM for Project Mercury (which put the first American in space), serving on the faculty of famed family therapist Virginia Satir, consulting for Fortune 500 companies through his firm, Weinberg & Weinberg, and teaching thousands of technical professionals how to improve their communication skills.

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write. Gabriele Rico, author of *Writing the Natural Way* smart, funny, memorable, wise, **Book Review: Weinberg on Writing: The Fieldstone Method - testhead** Vol. 8, No.2, March-April 2009. Bookreview by Charles Ashbacher: Weinberg on Writing: The Fieldstone Method, in *Journal of Object Technology*, vol. 8, no. **Weinberg on Writing: The Fieldstone Method - Gerald M. Weinberg** Gerald M. Weinberg, author of more than sixty books and hundreds of articles reveals his secrets for collecting and organizing his ideas for writing projects.